



Washington, D.C.

2026



Audacy is

a leading, multi-platform audio content and entertainment company.

Purposefully serving communities of passionate music, news, sports and lifestyle listeners. Curated **for humans, by humans** across every platform.



AUDACY REACHES

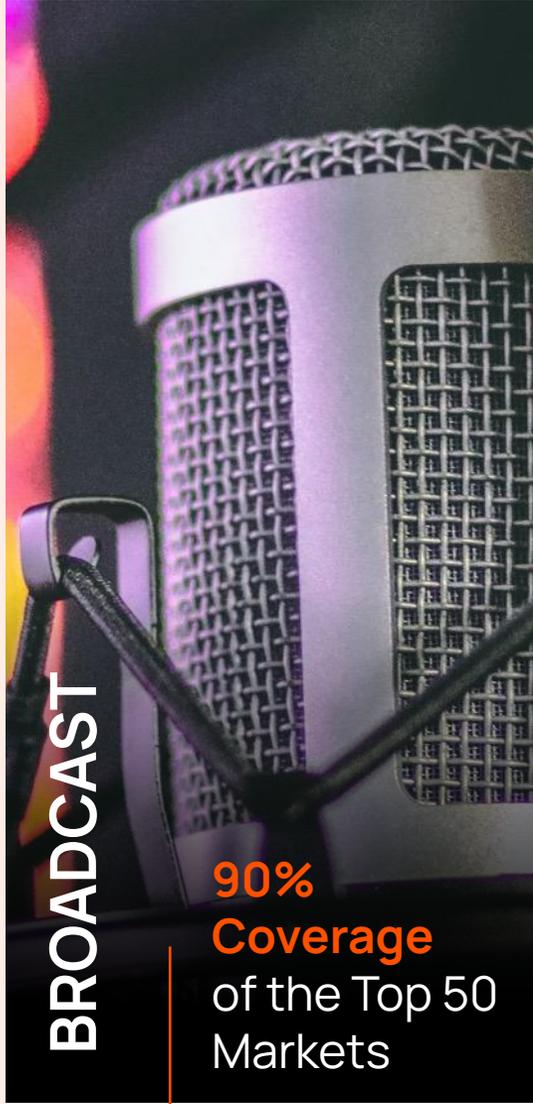
200 Million Listeners Monthly



Sources: Most Current Data by platform: OTA: Nielsen Audio, Spring '21, 4 week cume, Mon-Sun 6a-6a, P12+, P6+ in PPM Markets All Audacy O & O stations, All Audacy affiliates of Audacy produced content for : CBS Sports Network, MLB, NFL, NHL, NCAA Football, NCAA Basketball, America's Greatest Hits, Texas State News Network, Michigan State News Network. Streaming: Oct'21, Triton Digital, Google Analytics, comScore VMX, Podcast: Oct'21 Triton Digital, Pro Forma Combined Podcast Listeners. De-duplication using Edison Research, Triton Digital, Infinite Dial Survey '21 factors

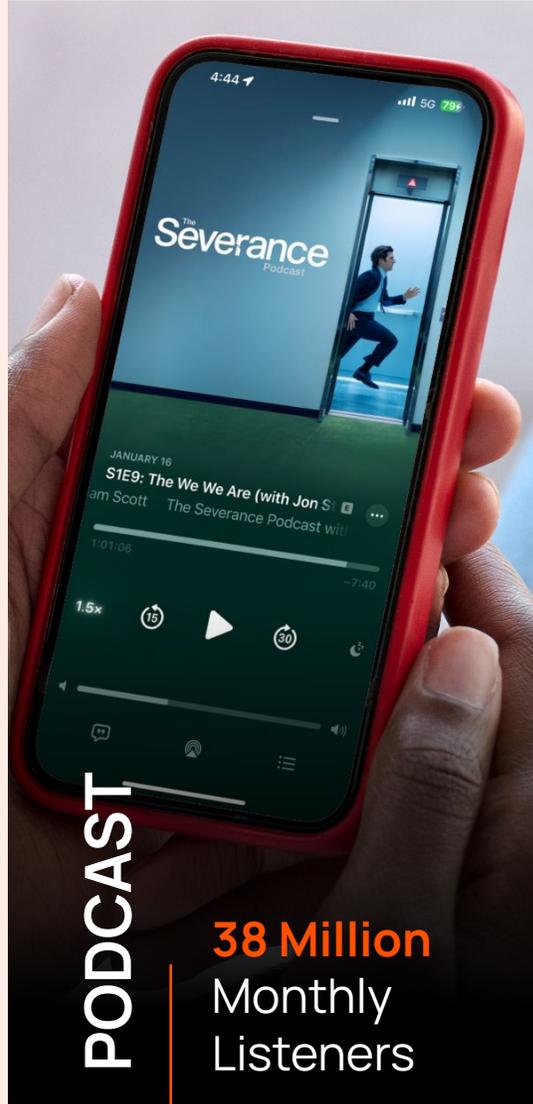


One Audio Home. A Universe of Content.



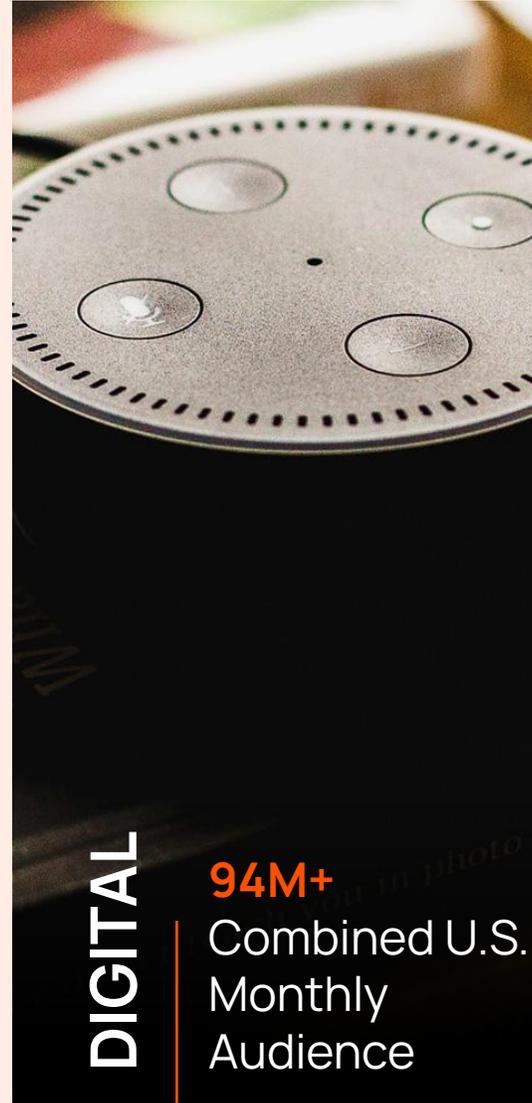
BROADCAST

90% Coverage
of the Top 50 Markets



PODCAST

38 Million
Monthly Listeners



DIGITAL

94M+
Combined U.S.
Monthly Audience



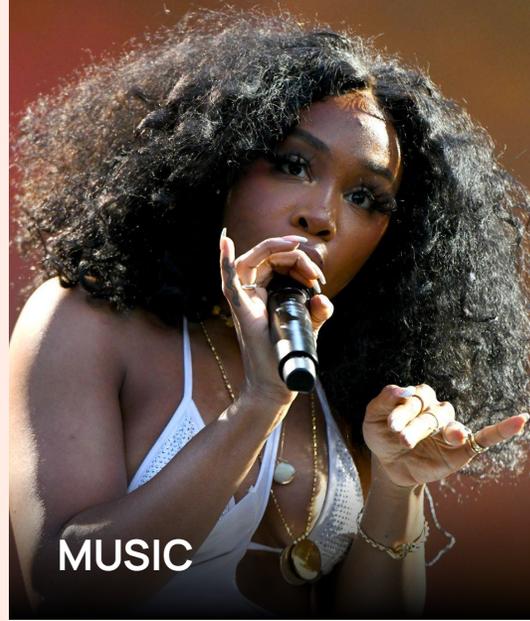
EVENTS

Countless
Once-in-a-
Lifetime
Memories



*Sources: 94M Combined Monthly Audience comprises 56M Streaming Listeners across O&O and Network Partners (comScore: Audacy Network, Media Metrix, MultiPlatform, Standard Data, Total Audience Desktop 2+, Total Mobile 18+, January 2025) and 38M Podcast Listeners (Audacy Podcast Network: Pro Forma Combined Podcast Listeners, Triton, December 2024; Audacy Creator Lab Podcasts: Google Analytics, Triton Digital, Megaphone, Audacy Creator Lab Analytics, January 2025)

A Leading Creator of Premium Audio Content



Data-Driven Solutions

Audiences¹

Audiences Based Insights and Targeting

- Data-Driven OTA Radio
- Audience Match
- Behavioral Targeting

Attribution¹

Tie Advertising Exposure Directly to Performance Outcomes

- Web Conversion
- Foot Traffic
- Brand Lift
- App Download
- Sales Lift
- Optimization

Data as a Service¹

Amplify Advertiser & Agency Planning With First Party Data

- Media Planning
- Attribution Conversion Data
- Digital Dashboard

DATA PARTNERS



Claritas

Chartable



DEEP
ROOT



dynata™

FOURSQUARE

KANTAR MILLWARD BROWN



Megaphone

neustar

podlights

Quantcast



snowflake



VERITONE



VERITONIC





Washington D.C.

D.C.'s Only Live, Local, Diverse Solution.



Washington, D.C.

Most diverse radio cluster reflecting the market's diversity, with Classic Hits, Sports, New, Urban and Spanish formats and a platform for connecting D.C.'s veteran community.

Only live and local in all dayparts with broad reach across the market with over 1 million listeners per week—more than any local television station.

One-stop solution for multiplatform programs, including custom editorial, integrated on air, online, and in the community, including an events and promotions department.

Complete Sports Coverage — offering sports fans throughout DC compelling sports talk, live game coverage and delivering a highly engaged, lean in audience.

Connecting brands with audiences in meaningful, engaging ways.



Market Overview

SPORTS



MUSIC



NEWS



Powerful Reach

3.1M+

Monthly Listeners

2.5M

Digital Audio Listeners

750K+

Social Followers

The DMV's Classic Hits Station

FORMAT	TARGET DEMO	MONTHLY LISTENERS ¹	MONTHLY STREAMERS ²	MONTHLY STREAMING TLH ²	SOCIAL FOLLOWERS ³
CLASSIC HITS	A35-54	1,368,400	7,748	55,888	30,800

CURATED CONTENT

- Celebrating our 6 Year Anniversary in October 2024, 94.7 The Drive has become a preferred choice among DC listeners.
- If it's a hit, it's on The Drive! 24/7 of DC's greatest hits from artists like Madonna, REM, Queen, The Police, Bon Jovi, Elton John, No Doubt, Prince, Coldplay and Green Day!

ENGAGED AUDIENCE

- Reaching 637,000 weekly listeners*, The Drive ranks among the top 3 most listened to stations in DC.
- The Drive delivers a diverse audience with a composition* of 58.2% Other, 27.7% Hispanic, and 14.1% Black.
- The Drive's delivers a tremendously valuable consumer, with 35% having an Acxiom Net Worth Gold Status of 2M+. 60% have a college degree, 77% have a HHLI Income of 100k+, 73% own a home, 68% have a "white collar" occupation, and 31% have one or more kids under age 17 in the household.

INFLUENTIAL VOICES



CORINNA DELGADO
WEEKDAYS 5:30AM-10AM



MARIA DENNIS
WEEKDAYS 10AM-2PM



ROD HENDRIX
WEEKDAYS 2PM-7PM



THE DRIVE OVERNIGHT
WEEKDAYS 12AM-6AM

DMV's R&B, Hip-Hop, and Throwbacks



FORMAT	TARGET DEMO	MONTHLY LISTENERS ¹	MONTHLY STREAMERS ²	MONTHLY STREAMING TLH ²	SOCIAL FOLLOWERS ³
URBAN	A 18-49	955,500	22,451	89,963	236,096

CURATED CONTENT

- WPGC is the DNA of the DMV!
- With some of the hottest and hip talent, WPGC maintains a legendary connection in the local community.
- WPGC plays the most music in DC. Whether it's Rihanna, Wale, The Weeknd, Drake, Beyonce, Jay-Z, Nicki Minaj, Doja Cat, Kendrick Lamar...if they're "it," we're playing them!

ENGAGED AUDIENCE

- WPGC's audience is uniquely designed to reach a diversified listener base with a composition of 58% Black,
- 19.7% White, and 17.8% Hispanic.
- WPGC provides a powerful consumer base with 67.1% of listeners being employed full or part-time and 41.9% having a household income of 100k+.
- WPGC is one of the few market stations that can provide significant coverage in both DC and Baltimore.

INFLUENTIAL VOICES



THE GOOD MORNING SHOW
WEEKDAYS 6AM-10AM



MIDDAY SHENANIGANS WITH POET
WEEKDAYS 10AM-2PM



THE HOME TEAM WITH DJ FLEXX
WEEKDAYS 2PM-6PM



D.C.'s #1 Spanish Station: Latino & Proud!

FORMAT	TARGET DEMO	MONTHLY LISTENERS ¹	MONTHLY STREAMERS ²	MONTHLY STREAMING TLH ²	SOCIAL FOLLOWERS ³
SPANISH	A18-49	429,600	17,073	34,812	180,596

CURATED CONTENT

- WLZL is DC's premiere Spanish language station and the voice of Latinos in the Nation's Capital.
- WLZL provides dual market coverage, delivering with a large audience base in both DC and Baltimore.

ENGAGED AUDIENCE

- WLZL appeals to listeners with a rich and diverse Hispanic descent including Central American, South American, Puerto Rican, Mexican, Cuban, and Caribbean.
- Among Hispanics, 80% are Spanish language dominant.
- 51.9% of listeners are employed full or part-time
- 35.2% of listeners are married and 40.3% have one or more kids under 17 years old in the household.

INFLUENTIAL VOICES



EL MENELO
WEEKDAYS 5AM-10AM



DJ XPLOSIVE
WEEKDAYS 10AM-3PM



LOS LOCOS DE LA TARDE
WEEKDAYS 3PM-7PM

FORMAT	TARGET DEMO	MONTHLY LISTENERS ¹	MONTHLY STREAMERS ²	MONTHLY STREAMING TLH ²
SPORTS	M25-54	443,400	155,021	545,456

CURATED CONTENT

- 106.7 The FAN is the home of DC Sports Talk all day and is the station for the DMV's biggest sports fans.
- With a line-up of legendary personalities, and the best play by play coverage, we are the #1 source for DC sports.
- Sports radio provides an environment of foreground listening and an audience of engaged, passionate consumers.

ENGAGED AUDIENCE

- 106.7 The FAN provides a diverse and affluent audience. Audience composition is 66.3% White, 13.6% Black, and 4.3% Hispanic.
- 70.4% of FAN listeners have “white collar” occupations are 67.2% have a HHI of 100k+.
- 57.8% of listeners are married and 66.5% own their own home.
- 53.1% of listeners have an Acxiom NetWorth Gold status of 1M+.

CAPABILITIES

- Play by Play Programming
- Shoulder Programming, Sponsorships & Entitlements
- Talent Endorsements

INFLUENTIAL VOICES



THE SPORTS JUNKIES
WEEKDAYS 5AM-10AM



BMITCH & FINLAY
WEEKDAYS 10AM-2PM



GRANT & DANNY
WEEKDAYS 2PM-6:30PM

Home of the Mystics, Maryland Athletics, Georgetown Basketball, and NFL

FORMAT	TARGET DEMO	MONTHLY LISTENERS ¹	MONTHLY STREAMERS ²	MONTHLY STREAMING TLH ²
SPORTS	M 35-64	118,700	43,202	111,990

CURATED CONTENT

- The TEAM 980 is a storied audio destination for the DC’s avid sports fans.
- With an exceptional Maryland signal, The TEAM 980 provides first class sports coverage from DC to Baltimore.

ENGAGED AUDIENCE

- TEAM listeners are diverse; 66.2% White; 27.5% Black, and .1% Hispanic.
- 74.6% of TEAM listeners are employed full or part-time.
- 61.2% of TEAM listeners are described as having a “white collar” occupation.
- TEAM listeners are 70% more likely the average adult in DC to have a HHI of 250k or more.

INFLUENTIAL VOICES



THE SPORTS JUNKIES
WEEKDAYS 5AM-10AM



KEVIN SHEEHAN
WEEKDAYS 10AM-1PM



CHRIS RUSSELL
WEEKDAYS 1PM-4PM

FORMAT

NEWS

TARGET DEMO

A35+

CURATED CONTENT

- Bloomberg Radio is the world's only global 24-hour business radio station.
- Powered by more than 2700 journalists and analysts in more than 120 countries, Bloomberg's resources are unparalleled.
- Financial markets never sleep and Bloomberg follows them around the globe, reporting the most impactful news each and every day.

ENGAGED AUDIENCE

- 65.1% of Bloomberg Radio's audience is employed full or part-time and are 70% more likely to have a HHLI Income of 250k or more.
- 41.7% of Bloomberg Radio's audience has an Acxiom NetWorth Gold status of 2M+; that's 65% more likely than the average adult in DC.
- 76.4% of Bloomberg Radio's audience owns their own home and 43% more likely for that home to be worth 2M+.
- Bloomberg listeners reside in the C-Suite. They are 65% more likely to be a senior executive in a company (CEO, CFO, VP, etc.)

106.7 THE FAN & THE TEAM 980 – The Sports Audio Destination for the DMV

PLAY BY PLAY ASSETS



TEAM	STATION	ASSETS
	106.7 The Fan WJFK-FM	Pre/In/Post Local & Network Inventory, Prime Shoulder Programming
	106.7 The Fan WJFK-FM	Prime Shoulder Programming
	106.7 The Fan WJFK-FM	Pre/In/Post* Local Inventory
	106.7 The Fan WJFK-FM	Prime Shoulder Programming

TEAM	STATION	ASSETS
	The Team 980 WTEM-AM	Prime Shoulder Programming
	The Team 980 WTEM-AM	Pre/In/Post* Local Inventory
	The Team 980 WTEM-AM	Pre/In/Post Local Inventory

*VA Tech Football & Basketball

**Maryland Football & Basketball

Key Ownership Programs & Opportunities

CAUSE MARKETING AND EVENTS

- Paws in the Park
- St. Jude's Children's Research Hospital - Radiothon
- Wreaths Across America
- Bike Fest
- FAN Live!

UNIQUE FEATURES

- WPGC – Black History Month vignettes
- WPGC – Martin Luther King Jr. vignettes
- WPGC - Buy Black Friday
- WPGC - DMV Spotlight
- WLZL – Hispanic Heritage Month – vignettes
- WJFK/WTEM – Sports Entitlements
- WJFK/WTEM – Talent Endorsements
- WJFK/WTEM - Play x Play, Shoulder Programming
- WPGC – DMV Spotlight
- WIAD - Rod's Rewind
- WIAD - Time Travel Trivia
- WIAD - "Tell Me Something Good"

COMMUNITY EMPOWERMENT

- Congressional Black Caucus
- Feast of Sharing

SPORTS PARTNERSHIPS

- Washington Nationals
- Washington Capitals
- Washington Wizards
- Washington Mystics
- NFL
- March Madness
- VA Tech Athletics
- University of MD Athletics
- Georgetown Athletics



Let's put the **power of Audacy**
to work for your brand.



Washington, D.C.

D.C.'s Only Live, Local, Diverse Solution.

