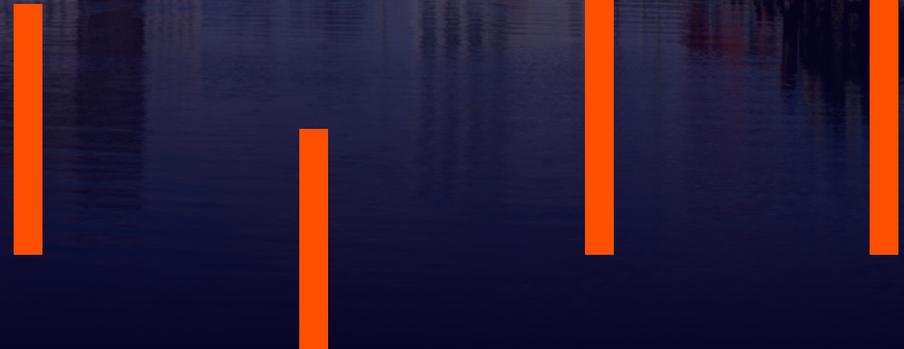




Audacy

# Providence

2026



# Audacy is

a leading, multi-platform audio content and entertainment company.

Purposefully serving communities of passionate music, news, sports and lifestyle listeners. Curated **for humans, by humans** across every platform.



AUDACY REACHES

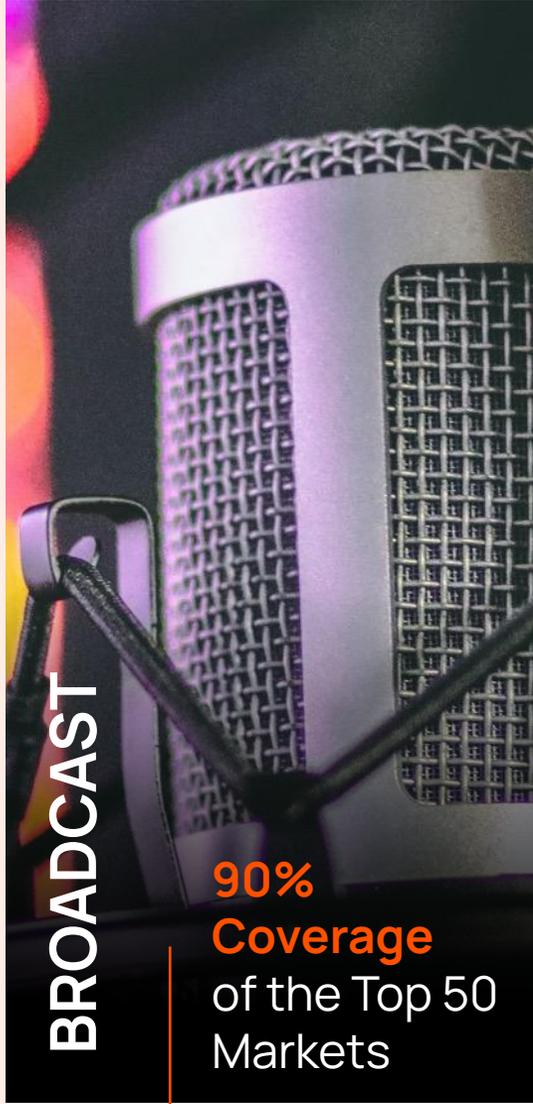
# 200 Million Listeners Monthly



Sources: Most Current Data by platform: OTA: Nielsen Audio, Spring '21, 4 week cume, Mon-Sun 6a-6a, P12+, P6+ in PPM Markets All Audacy O & O stations, All Audacy affiliates of Audacy produced content for : CBS Sports Network, MLB, NFL, NHL, NCAA Football, NCAA Basketball, America's Greatest Hits, Texas State News Network, Michigan State News Network. Streaming: Oct'21, Triton Digital, Google Analytics, comScore VMX, Podcast: Oct'21 Triton Digital, Pro Forma Combined Podcast Listeners. De-duplication using Edison Research, Triton Digital, Infinite Dial Survey '21 factors



# One Audio Home. A Universe of Content.



**BROADCAST**

**90% Coverage**  
of the Top 50 Markets



**PODCAST**

**38 Million**  
Monthly Listeners



**DIGITAL**

**94M+**  
Combined U.S.  
Monthly Audience



**EVENTS**

**Countless**  
Once-in-a-  
Lifetime  
Memories



\*Sources: 94M Combined Monthly Audience comprises 56M Streaming Listeners across O&O and Network Partners (comScore: Audacy Network, Media Metrix, MultiPlatform, Standard Data, Total Audience Desktop 2+, Total Mobile 18+, January 2025) and 38M Podcast Listeners (Audacy Podcast Network: Pro Forma Combined Podcast Listeners, Triton, December 2024; Audacy Creator Lab Podcasts: Google Analytics, Triton Digital, Megaphone, Audacy Creator Lab Analytics, January 2025)

A Leading Creator of  
Premium Audio Content



# Data-Driven Solutions

## Audiences<sup>1</sup>

### Audiences Based Insights and Targeting

- Data-Driven OTA Radio
- Audience Match
- Behavioral Targeting

## Attribution<sup>1</sup>

### Tie Advertising Exposure Directly to Performance Outcomes

- Web Conversion
- Foot Traffic
- Brand Lift
- App Download
- Sales Lift
- Optimization

## Data as a Service<sup>1</sup>

### Amplify Advertiser & Agency Planning With First Party Data

- Media Planning
- Attribution Conversion Data
- Digital Dashboard

DATA PARTNERS



Chartable



dynata™

FOURSQUARE

KANTAR MILLWARD BROWN



neustar

podlights

Quantcast



snowflake



VERITONE

VERITONIC





# Providence

Total Access, Full Service.



# Providence

**Six distinct stations** that reflect and serve the diversity of Bay Area lifestyles.

**Local personalities and shows** with mass appeal and reach across the entire Bay Area including a leading, appointment-listening morning show and the biggest radio brand in the U.S.

**Iconic, award-winning, dominant all news station** delivering live and local news 24/7.

**Number one sports station** with engaging sports content and the flagship of the six-time NBA Champion Golden State Warriors.

**Trusted partner in local events and causes** with deep fan engagement and community resonance.

**We strive to be a partner not a vendor** – creating custom, integrated campaigns that deliver strong ROI.

Connecting brands with audiences  
in meaningful, engaging ways.



# Market Overview

## SPORTS



### Powerful Reach

**569K+**

Monthly Listeners

**47K**

Monthly Streamers

**214K+**

Monthly Streaming TLH

**XXX**

Social Followers

**XXX**

Newsletter Subscribers





FORMAT	TARGET DEMO	MONTHLY LISTENERS <sup>1</sup>	MONTHLY STREAMERS <sup>2</sup>	MONTHLY STREAMING TLH <sup>2</sup>	SOCIAL FOLLOWERS	NEWSLETTER SUBSCRIBERS
<b>SPORTS</b>	<b>MEN XX-XX</b>	<b>175,700</b>	<b>302,228</b>	<b>1,141,991</b>	<b>XX,XXX</b>	<b>XX,XXX</b>

**CURATED CONTENT**

- BULLET STATS AND STATEMENTS ABOUT YOUR LEADING, AWARD WINNING CONTENT.

**ENGAGED AUDIENCE**

- BULLET STATS AND STATEMENTS ABOUT HOW STATION CONNECTS WITH LISTENERS.

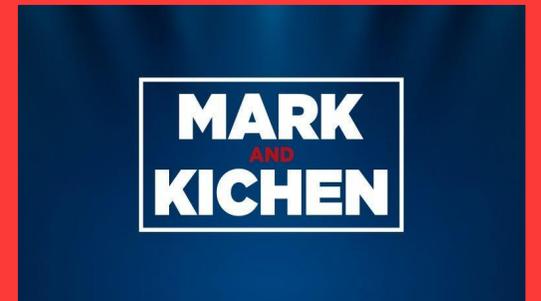
**INFLUENTIAL VOICES**

**THE GREG HILL SHOW**  
WEEKDAYS 6AM – 10AM

**GRESH & KEEF**  
WEEKDAYS 10AM – 2PM



**SCOTT CORDISCHI & NICK COIT**  
SATURDAYS 7AM – 9AM



**MARK DONDERO & “YOUNG BEN” KICHEN**  
SATURDAYS 9AM – 11AM



# Engagement Through Connection, Passion, Experiences



## JIMMY FUND RADIO-THON

Since 2002 WEEI partnered with local TV broadcast station and the Boston Red Sox to host a live fundraiser. Over 36 hours and two Red Sox games we have raised more than \$50M for this important cause

## STRYKER & KLEIN

Morning show Stryker & Klein provide first class entertainment each week M-F 6a-10a. This enthusiastic, no filter, topical content show is the best way to wake up in the Bay. Oh, and if you want to laugh, yeah, Stryker & Klein are your people.

## DTS SOUND SPACE

Join us monthly for the DTS Sound Space where we revisit incredible archived performances plus fresh interviews with some of the biggest bands on the planet each Sunday night. Past artists include Lovely the Band, Dayglow, Peach Tree Rascals and Royal & The Serpent.

# Key Ownership Programs & Opportunities

## EVENTS AND CONCERTS

- xx

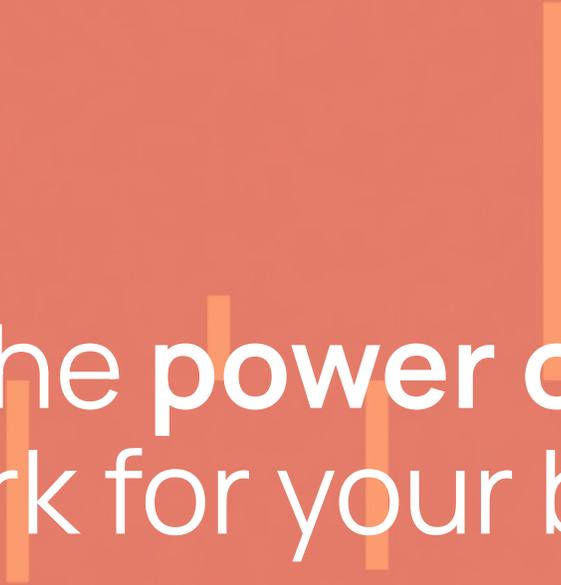
## UNIQUE FEATURES

- WEEI Annual Radiothon for the Jimmy Fund

## SPORTS PARTNERSHIPS & FAN EVENTS

- xx





Let's put the **power of Audacy**  
to work for your brand



# Providence

Total Access, Full Service.

