



Jenny Nelson

Chief Marketing Officer

Jenny Nelson is the Chief Marketing Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the number one creator of original, premium audio content, engaging over 200 million consumers each month.

In this role, Nelson is responsible for driving the company's marketing vision and execution. She leads a broad portfolio of functions, including brand/design, research, B2B marketing/activation, sales and revenue strategy and enablement, and corporate communications.

Nelson has a proven track record of success at Audacy, where she has held senior roles since 2008. Her previous position as Executive Vice President, Marketing Solutions & Strategy, was pivotal in shaping the company's strategic sales strategies and managing sales enablement.

Her career also includes experience at media companies, ad agencies and marketing firms, including Susquehanna Radio Group and BBDO, a global leader in advertising.

Nelson earned a Bachelor's degree from Emory University and a Master of Business Administration from San Francisco State University.

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