



## **J.D. Crowley**

Chief Digital Officer

J.D. Crowley is the Chief Digital Officer and President of Podcast and Streaming of Audacy. Audacy is a leading multi-platform audio content and entertainment company with the country's best collection of local music, news and sports brands, a premium podcast creator, major event producer, and digital innovator. Audacy engages 200 million consumers each month, bringing people together around audio content that matters to them.

In this role, Crowley oversees strategy for the company's digital portfolio, which includes the Audacy direct-to-consumer streaming service – home to thousands of top stations and millions of podcasts. Crowley also oversees Audacy's podcast network, which includes the company's podcast studios Cadence13, home to blockbuster franchises featuring top names in entertainment and media, Pineapple Street Studios, an award-winning, renowned independent producer of top-rated podcast content, and 2400Sports, Audacy's sports podcast studio, along with hundreds of original shows from Audacy's newsrooms and studios across the top 50 U.S. markets. In addition to the Audacy Podcast Network, Crowley also leads Podcorn, the company's marketplace that connects over 70,000 independent creators with brands for native advertising and branded content at scale, along with Audacy's digital agency providing digital marketing solutions to thousands of businesses of all sizes across industries. Crowley also oversees the QL Gaming Group, which includes the BetQL consumer subscription, predictive analytics, and premium sports betting content platform.

Prior to joining Audacy (then Entercom), Crowley held various roles at CBS Corporation, including Executive Vice President of Digital for CBS Radio and the Senior Vice President and General Manager of Digital Media for CBS Television Distribution. He also co-founded and served as the Senior Vice President of CBS Brand Studio, a digital video and branded content studio that developed, produced and distributed original content for dozens of leading national brand advertisers, digital publishers, and streaming services, as well as many of the company's owned and operated television brands across the entertainment, news, lifestyle, and health and wellness categories.

Previously, Crowley served as the Senior Supervising Producer at "Entertainment Tonight" and "The Insider," first for Paramount Domestic Television, and then for CBS. He began his career as a producer at KCAL/KCBS Television in Los Angeles, and has developed and produced content across genres from daytime talk shows to news magazines, late-night television, and reality, investigative, and live events formats.

Crowley has received multiple Emmy, Telly, Associated Press and Radio and Television News Awards, and is a proud alumnus of the USC Film School (Fight On!).

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