



Susan Larkin

Chief Operating Officer

Susan Larkin is the Chief Operating Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the #1 creator of original, premium audio content, engaging over 200 million consumers each month.

In this role, Larkin leads operations for the company’s entire portfolio.

Larkin is a seasoned radio executive with over 25 years of experience. She previously served as Regional President overseeing multiple markets including New York, San Francisco and Sacramento.

Prior to joining Audacy (then Entercom) in 2017, she served as Regional Vice President at Cox Media Group, overseeing the Orlando and Jacksonville markets as well as overseeing the radio division’s national sales teams. Previous roles have included Vice President and General Manager at Cox Media Group in Orlando, General Sales Manager for ABC-Disney Radio in Minneapolis and National Sales Manager and Account Manager in Columbus, Tampa, and Syracuse.

Larkin currently serves on the Board of Directors as past Chair of the Radio Advertising Bureau (RAB). Her previous board roles have included Radio Vice Chair for Florida Association of Broadcasters, Board of Ronald McDonald House Charities as well as President of Women in Media in Tampa, Columbus and Minneapolis Chapters.

Larkin has been recognized as one of Radio Ink’s “Most Influential Women in Radio” as well as Radio Ink’s “Most Powerful People in Radio.”

Larkin earned a Bachelor of Arts degree in Communications and Broadcasting from Oswego State University in New York.

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