



## **Sarah Foss**

### **Chief Technology Officer**

Sarah Foss is the Chief Technology Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the #1 creator of original, premium audio content, engaging 200 million consumers each month.

As Audacy's first Chief Technology Officer, Foss spearheads the company's efforts to innovate and differentiate its products and services via new technological capabilities. She also manages Audacy's key technology initiatives including: software development, ad tech, business intelligence and analytics, data solutions, and Audacy's recently acquired live and on-demand audio streaming business, AmperWave.

Foss joined Audacy in 2020 as Chief Information Officer. In this role, Foss provided strategic direction and oversight for the design, development, acquisition, operation and support of the Company's enterprise technology systems and programs. She also collaborated with cross-functional executives to create a vision for how digital, data and analytics, and new technologies can help create a differentiated experience and drive efficiency in operations.

Foss is a seasoned media technology executive with over 25 years of experience and a comprehensive understanding of the media technology ecosystem. She most recently served as Senior Vice President, Strategic Initiatives for FreeWheel Advertisers, a division of FreeWheel that provides a global media buying and selling platform to more than 1,200 advertising agencies around the world. Prior to that role, she was General Manager, Ad Tech for Imagine Communications, a market leader in advertising optimization and video infrastructure. She has also held various executive positions at global technology companies, including YANGAROO, Inc., Encompass Digital Media, VCI Solutions, and Harris Corporation.

Foss is also a co-founder of Tech Bae, a tech focused organization for women in the media and advertising ecosystem to connect for mentoring, networking, and community. She recently completed a decade of service to the Alliance for Women in Media in multiple board functions and is an honoree of several industry awards, including: AdMonster & AdExchanger's Tech Trailblazers at Top Women in Media & Ad Tech 2022; Cynopsis' Top Women in Tech 2021; three-time finalist for International Association of Broadcast Manufacturers' Woman of the Year Award; Individual Leadership Award from the TV of Tomorrow's Awards for Leadership in Interactive and Multiplatform Television; Woman of the Year Award – Advertising, Marketing and Public Relations from the American Business Association; and Philadelphia ORBIE Award for CIO of the Year 2022. She holds a patent in the ad tech space.

Foss earned a Bachelor of Arts degree in broadcast communications from Pacific Lutheran University and a Master of Business Administration degree in management/telecommunications from Ohio University.

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