



## **Paul Suchman**

Chief Marketing Officer

Paul Suchman is the Chief Marketing Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the #1 creator of original, premium audio content, engaging 200 million consumers each month.

Suchman joined Audacy (then Entercom) in September 2019. In his role, he oversees all aspects of Audacy's marketing and communications discipline, stewarding the company's brand and perspectives to every audience Audacy serves. He is responsible for building the company's reputation and knowledge of Audacy's capabilities with clients and agency partners, and bringing its growing portfolio of innovative audio products to market. Working closely with sales leadership, Suchman is also responsible for delivering best-in-class solutions to brands and advertisers.

Prior to joining Audacy, Suchman served as Global Chief Marketing Officer for CBRE, the world's largest commercial real estate services and investment firm and a leading Fortune 500 company. In that role, he oversaw global brand strategy, advertising, digital marketing, social media, content and research marketing and business development marketing. Suchman also previously served as Executive Vice President and Worldwide Director for BBDO Worldwide, where he directed a portfolio of global brands and helped build the agency's global brand consultancy practice. His agency and leadership experience also include tenures at WPP's Ogilvy New York and Los Angeles offices, Agency.com and Lippincott.

Suchman serves as chairman of University of Southern California's Marshall School of Business' board of directors, as a member of University of Oregon' School of Journalism and Communications board of directors and as advisor of Oceana.

Suchman is a graduate of the University of Southern California's Marshall School of Business.

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