



## **Tim Murphy**

Executive Vice President of Strategy and Corporate Business Development

Tim Murphy is the Executive Vice President of Strategy and Corporate Business Development of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the #1 creator of original, premium audio content, engaging over 170 million consumers each month.

In this role, Murphy identifies and drives major growth initiatives, working closely with senior management to facilitate strategic planning and decision-making. Additionally, he drives content and distribution strategies, examines potential acquisitions and partnerships and explores new business initiatives.

Murphy joined Audacy (then Entercom) in 2008 as the General Manager at WEEI Sports Radio Network in Boston and was elevated to Vice President of Digital Strategy and Enterprise Platforms in 2011. In that role, he was responsible for deepening engagement between the company's audience and its brands through web, mobile, social and digital platforms, which resulted in ratings growth, increased impressions and expanded ad channels.

Prior to joining the company, Murphy served as the Vice President of Strategic Marketing at Monster.com, as well as the Vice President of Sales and Marketing at Boston Globe Media, overseeing ad sales and marketing across traditional and digital distribution platforms. He has also held positions at BostonWorks, Titleist and Footjoy Worldwide.

Murphy earned a Bachelor of Arts degree in history from Hamilton College.

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