



## **Susan Larkin**

Chief Operating Officer

Susan Larkin is the Chief Operating Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the #1 creator of original, premium audio content, engaging over 170 million consumers each month.

In this role, Larkin leads operations for the company’s entire portfolio.

Larkin is a seasoned radio executive with over 25 years of experience. She previously served as Regional President overseeing the company’s San Francisco and Sacramento markets and Market Manager for the New York market, which includes award-winning brands WFAN 101.9 FM/660 AM, 1010 WINS, WCBS 880, NEW 102.7 FM, WCBS-FM 101.1, ALT 92.3 and New York’s Country 94.7. Prior to joining Audacy (then Entercom) in 2017, she served as Regional Vice President at Cox Media Group, overseeing the Orlando and Jacksonville cluster of radio stations. Previous roles have included Vice President and General Manager at Cox Media Group in Orlando, General Sales Manager for ABC-Disney Radio in Minneapolis and National Sales Manager and Account Manager in Columbus, Tampa, and Syracuse.

Larkin currently serves as Chairman of the Board of the Radio Advertising Bureau (RAB) as well as member of the Board of New York Market Radio (NYMRAD). Her previous board roles have included Radio Vice Chair for Florida Association of Broadcasters, Board of Ronald McDonald House Charities as well as President of American Women in Radio & Television (AWRT) in Tampa, Columbus and Minneapolis Chapters.

Larkin has been recognized as one of Radio Ink’s “Most Influential Women in Radio” as well as Radio Ink’s “Top Managers.”

Larkin earned a Bachelor of Arts degree in Communications from Oswego State University in New York.

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