



## **Jeff Sottolano**

Chief Programming Officer

Jeff Sottolano is the Chief Programming Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the number one creator of original, premium audio content, engaging over 200 million consumers each month.

In this role, Sottolano is responsible for the content strategy and performance of Audacy's local brands in all formats across broadcast, streaming, and podcast distribution platforms and oversee the programming leadership team, talent and content creators nationwide. Sottolano works closely with the Company's product and technology teams as it enhances its creator tools and delivers new digital experiences for consumers and advertisers. He also collaborates with Audacy's music initiatives and live events team to curate unique consumer experiences in person and online as well as its podcast leadership team on the development and launch of new titles.

In recent years, Sottolano has led key Company initiatives, including developing new national and syndicated programs across its music portfolio, the creation of its sports podcast studio and its multiplatform sports betting content platform, BetQL Network, and various artist partnership programs, including Audacy LAUNCH, the Company's new multi-genre music discovery platform for up-and-coming artists.

Sottolano joined the Company in 2001 as an intern and has served as Executive Vice President and Head of Programming since 2021. Sottolano has also held numerous programming, marketing and digital roles with the Company since 2001, including in the Rochester, NY and Philadelphia, PA markets, before joining the central team in 2013. He assumed the role of Vice President of Programming for the Company following its 2017 merger with CBS Radio.

Sottolano attended the University of Rochester and currently resides in Armonk, NY with his family.

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