



## **Brian Benedik**

Chief Revenue Officer

Brian Benedik is the Chief Revenue Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the number one creator of original, premium audio content, engaging over 200 million consumers each month.

In this role, Benedik leads all aspects of revenue generation across corporate, national, regional and local levels and develop fully integrated, multiplatform sales solutions and breakthrough strategies to attract new revenue streams.

Brian Benedik joined Audacy in November 2021 from Niantic, an AR developer platform and real-world gaming publisher, where he served as VP/Global Head of Revenue. Prior to Niantic, Benedik spent over 25 years in the over-the-air and digital audio space across a number of global and U.S.-centric organizations. For seven formative years at Spotify, Benedik was a key member of the senior leadership team as SVP/Global Head of Sales and Operations leading a team of over 550 people in North America, Latin America, Europe and Asia Pacific regions. As the leader of the Spotify Global Advertising Business, Benedik oversaw the direct, programmatic, podcast, re-seller and self-serve platform teams as well as ad and sales operations, trading, global agency and accounts and training groups.

Other previous roles include Founder and President of Katz Digital, President of Christal Radio within the Katz Media Group; and General Sales Manager for WHTZ-FM New York at iHeartMedia. Benedik has held strategic advisory roles for Audible, an Amazon company, and Targetspot, a division of Audio Valley. He is currently a board member at Podcast Tech platform, Sounder.fm, The Gabelli School of Business at Fordham University, The American Advertising Federation and PTTOW. Benedik holds degrees from Syracuse University's Newhouse School of Communications and Columbia School of Business' Continuing Executive Education program.

Benedik earned a Bachelor of Arts degree in Radio, Television and Digital Communication from S.I. Newhouse School of Public Communications at Syracuse University, and a Bachelor's degree in English from Syracuse University.

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