



Ashok Sinha

Senior Vice President, Head of Corporate Communications & PR

Ashok Sinha is the Senior Vice President, Head of Corporate Communications & PR at Audacy. Audacy is a leading multi-platform audio content and entertainment company with the country's best collection of local music, news and sports brands, a premium podcast creator, major event producer, and digital innovator. Audacy engages 200 million consumers each month, bringing people together around audio content that matters to them.

Sinha leads the communications strategy and execution across the company's entire portfolio of assets. He oversees internal and external communications, including business and industry media relations; public relations for the company's local radio stations and podcast networks; national event publicity; financial communications; crisis communications and corporate reputation management; and executive visibility.

Prior to joining Audacy, Sinha served as Vice President, Communications Lead, Technology at WarnerMedia. In this role, he headed internal and external communications strategy for WarnerMedia's technology organization, as well as employee communications across the company's direct-to-consumer, sales and distribution divisions. Prior to this role, Sinha was part of WarnerMedia's corporate communications team, where he led executive communications, media relations and events, and supported various partnerships and sponsorships for brands and businesses within WarnerMedia's portfolio including technology and innovation, diversity and inclusion, corporate social responsibility and corporate marketing. He has held leadership positions in corporate communications at media, marketing and entertainment companies including Publicis Media, NBCUniversal, Viacom, Product(REL) and others.

Sinha is a board member of the 4As Foundation, which endeavors to increase diversity within the advertising, media and marketing industries, and a co-chair of Audacy's diversity, equity and inclusion council.

Sinha earned a Bachelor of Arts from the University of Maryland, College Park and a Master of Fine Arts degree in Theater from the California Institute of the Arts.

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