



## **Sarah Foss**

Chief Information Officer

Sarah Foss is the Chief Information Officer of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the #1 creator of original, premium audio content, engaging over 170 million consumers each month.

In this role, Foss provides strategic direction and oversight for the design, development, acquisition, operation and support of the Company's enterprise technology systems and programs. She also collaborates with cross-functional executives to create a vision for how digital, data and analytics, and new technologies can help create a differentiated experience and drive efficiency in operations.

Foss is a seasoned media technology executive with over 25 years of experience and a comprehensive understanding of the media technology ecosystem. She most recently served as Senior Vice President, Strategic Initiatives for FreeWheel Advertisers, a division of FreeWheel that provides a global media buying and selling platform to more than 1,200 advertising agencies around the world. Prior to that role, she was General Manager, Ad Tech for Imagine Communications, a market leader in advertising optimization and video infrastructure. She has also held various executive positions at global technology companies, including YANGAROO, Inc., Encompass Digital Media, VCI Solutions, and Harris Corporation.

Foss is also a co-founder of Tech Bae, a tech focused organization for women in the media and advertising ecosystem to connect for mentoring, networking, and community. She recently completed a decade of service to the Alliance for Women in Media in multiple board functions and is an honoree of several industry awards, including: three-time finalist for International Association of Broadcast Manufacturers' Woman of the Year Award; Individual Leadership Award from the TV of Tomorrow's Awards for Leadership in Interactive and Multiplatform Television; and Woman of the Year Award – Advertising, Marketing and Public Relations from the American Business Association. She holds a patent in the ad tech space.

Foss earned a Bachelor of Arts degree in broadcast communications from Pacific Lutheran University and a Master of Business Administration degree in management/telecommunications from Ohio University.

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