



Ashok Sinha

Senior Vice President, Head of Corporate Communications & PR

Ashok Sinha is the Senior Vice President, Head of Corporate Communications & PR of Audacy. Audacy is a scaled, multi-platform audio content and entertainment company with a leadership position in virtually every segment of the dynamic and growing audio business—including broadcasting, podcasting, digital, network, live events, music, sports and news. Audacy is also the #1 creator of original, premium audio content, engaging over 170 million consumers each month.

In this role, Sinha leads the communications strategy and execution across the company's entire portfolio of assets. He oversees internal and external communications, including business and industry media relations; public relations for the company's local radio stations and podcast networks; national event publicity; financial communications; crisis communications and corporate reputation management; and executive visibility.

Prior to joining Audacy (then Entercom), Sinha served as Vice President, Communications Lead, Technology at WarnerMedia. In this role, he headed internal and external communications strategy for WarnerMedia's technology organization, as well as employee communications across the company's direct-to-consumer, sales and distribution divisions. Prior to this role, Sinha was part of WarnerMedia's corporate communications team, where he led executive communications, media relations and events, and supported various partnerships and sponsorships for brands and businesses within WarnerMedia's portfolio including technology and innovation, diversity and inclusion, corporate social responsibility and marketing communications. He has held leadership positions in corporate communications at media, marketing and entertainment companies including Publicis Media, NBCUniversal, Viacom, Product(REDD) and others.

Sinha also holds board positions at the India Center, which aims to strengthen the connection between India and the United States through the arts and public affairs, and the 4As Foundation, which endeavors to increase diversity within the advertising, media and marketing industries.

Sinha earned a Bachelor of Arts from the University of Maryland, College Park and a Master of Fine Arts degree in Theatre from the California Institute of the Arts.

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