2022 Social Impact Report

Audacy Serves
SUPPORTING SOUND COMMUNITIES
At Audacy, empowering human connection is core to our brand identity. As the nation’s #1 creator of premium, original Audio content, we use our trusted voice and the connections we have to our listeners to raise awareness of important social issues, bringing communities together for good.

United with our team, our listeners, and our clients, we strive to create positive impact through six pillars of commitment within Audacy Serves: Mental Health; Diversity, Equity & Inclusion; Environment; Children’s Health; Veterans & Service Members and Civic Education.

Acknowledging the uniquely powerful role Audio can play, this year we set a stronger ongoing focus on one of those pillars, Mental Health, through our I’m Listening platform. I’m Listening is a significant catalyst for more mental health conversations amongst our Audacy team and our more than 200 million listeners. It’s gratifying to be able to use our great strengths – our voice and our connections – to serve our communities in this meaningful way.

Thank you to our team, listeners and customers for helping us build a bright future, because, in the end, human connections are what matter most.

With deep appreciation for all you do,

David Field  
Chairman, President and Chief Executive Officer

Audacy

Have you ever asked yourself what your purpose is? We have. Not only because we know that purpose matters to our listeners, clients, and communities, but also because it matters to us. We know brands do the most good when they act from a place of authentic conviction, with clarity about why they exist, why they care, and how they use their authentic voice to speak on issues they value.

We believe our purpose is powerful: to enrich lives and enhance communities through voices people trust and content they love. It’s a purpose grounded in the ethos of who we are, built on the core strength of our business and brand. And it’s the reason that Audacy is determined to lead our social impact efforts with our commitment to mental health. Through our I’m Listening platform and myriad other ways, we’re helping people talk about mental health, because we know Talk Saves Lives.

Audacy is leading with strength and tackling tough issues, all with the essence of what we do best: bringing people together around what moves them. And we encourage you to join us in answering that fundamental question for your brand – what’s your purpose? Reflect on what matters most to you (and your brand), align with your values, lead with brand strength directed at something that matters, and be amazed at the positive impact that follows. Together, we can build a better world!

In service,

Sarah Harris  
Vice President, Social Impact

Audacy
Audacy Serves

Supporting Sound Communities

As the country’s #1 creator of premium, original Audio content, we use our voice to raise awareness of social issues, bringing communities together for good.

We unite with our team, listeners and clients to create positive impact through six pillars of commitment:

Mental Health
Diversity, Equity & Inclusion
Environment
Veterans & Service Members
Children’s Health
Civic Education

Audacy
Audacy is your home for Audio. We have your favorite podcasts, your sports team and the music you love.

Collectively, we all enjoy an average of 21 hours a week* with our favorite Audio. We spend so much time with you, we want to make sure you are OK.

We are dedicated to increasing conversations about mental health, because we know talking about mental health improves outcomes.

We are not shy about why we care. We care about our 200 million listeners (you!), and we care about our team, too.

We believe Talk Saves Lives. This idea reinforced our decision to put more weight behind I'm Listening, making it our flagship Audacy Serves program.

*Source: Alter Agents, Audacy Engaged Impressions Survey, n=1,008, P18-54, August 2020
Mental Health

Talk Saves Lives

I'm Listening brings to life our commitment to deliver more mental health conversations, resources, and pathways to help our 200 million listeners and our team.

I'm Listening hosts honest and open conversations with today's biggest artists, athletes, and celebrities as they share their mental health experiences - and encourages our listeners to share their stories. Talking about mental health improves outcomes.

- National media campaigns spark conversations
- Live event experiences celebrate mental health
- Audacy culture promotes self-care
- Partners inform and amplify our message

500 million campaign impressions

$1.5 million raised for the American Foundation for Suicide Prevention

Talk Saves Lives

2022 Supporting Sound Communities

500 million campaign impressions

$1.5 million raised for the American Foundation for Suicide Prevention

American Foundation for Suicide Prevention

988 LIFELINE

Expert hosts broadcast & stream 2-hour mental health special

Carson Daly

Dr. Alfies M. Breland-Noble

Katie Neal

Dr. Christine Moular
I’m Listening teamed up with the American Foundation for Suicide Prevention at We Can Survive, our annual event to bring hope and save lives by talking about mental health.

The proceeds from our Opening Act promotion supported AFSP’s lifesaving educational and community-based programs in all 50 states.

$1.5 million has been donated to AFSP so far, and we continue to talk about mental health on our platforms because we know Talk Saves Lives.

Artists joined our celebration of mental health at October’s sold-out show at the iconic Hollywood Bowl.
Building a more equitable world

**Diversity, Equity & Inclusion**

Building a more equitable world for tomorrow's Audio listeners and leaders.

- **Hired three Fellows from our inaugural class** and welcomed the second cohort of Audacy Fellows
- **AudaCy’s in Action Awards** showcased our team living our values
- **Unconscious bias training** for the entire Audacy team
- **National Urban League PSAs** promoted 2022 “State of Black America” Report

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Promoted Our Inclusive Culture

- 500+ Clark Atlanta University students and 50+ Audacy leaders shared early Audio career insights
- Unconscious bias training for the entire Audacy team
- National Urban League PSAs promoted 2022 “State of Black America” Report

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Channel Q team celebrated Pride 365

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2022 Supporting Sound Communities

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One person doing one thing is good. All of us doing our one thing together is better.

When we each share our 1Thing, it becomes 100 things, 1,000 things, 1,000,000 things for our planet.

1Day1Thing through Conservation International helped restore the Brazilian rainforest: 10,000 trees planted, shared 1Thing green tips nationwide, 1.8 billion impressions.

Audacy Team Volunteered on Earth Day 1Day1Thing:
23,000 lives impacted
3 tons of garbage collected
1,176 trees planted

Implementing digital tickets and signage at events reduced paper waste.

99% use of recycled paper benefited our environment:
- 7.4M gallons of water saved
- 1.4M lbs CO₂ emissions saved
- 15,235 trees saved

Audacy Team volunteered on Earth Day 2022 Supporting Sound Communities.
ConnectingVets.com is our platform connecting our communities to the camaraderie of the veteran experience and vital resources.

Daily features, podcasts, stories and more - by veterans, for veterans - keeping the service member community informed; supporting the successful transition to civilian life.

Veterans
Saluting our military heroes

4.6 million new listeners engaged in Eye on Veterans daily features

600 thousand new ConnectingVets listeners

Stars & Strings partnership with Wounded Warrior Project supported veterans’ mental health

2022 Supporting Sound Communities
Children’s Health

A stronger voice for a better life

We are committed to future Audio listeners - making sure they are heard and helped.

We tapped into the generosity of our listeners with powerful stories of healing and hope to raise lifesaving funds.

$5.7 million
30+ Children’s Miracle Network local hospital events

$2.8 million
8 Audacy brands united for Country Cares for Kids St. Jude Radiothon

$14 million
40+ events supported children’s healthcare and research

Children’s Miracle Network

St. Jude Children’s Research Hospital

Audacy
Talking and listening are at the heart of civic involvement, and we’re taking the lead in furthering understanding and participation in our communities through the power of Audio.

KYW Newstudies introduced 50 high school students to the inner workings of major market news radio. Student-produced stories aired on Philadelphia's KYW Newsradio and Podcast.

Deadly High: Teens and Fentanyl KNX Town Hall discussed the dangers of fentanyl with L.A. school district students, survivors, experts and administrators.

Greg Street, Audacy Atlanta’s V103, used his voice and influence to encourage listeners to #ReclaimYourVote as part of the National Urban League’s civic engagement campaign.
Mental Health
- 500M I'm Listening campaign impressions
- $1.5M raised for American Foundation for Suicide Prevention

Diversity, Equity & Inclusion
- 500+ Clark Atlanta University students engaged
- Fellowship program in its second year

Environment
- 10,000 trees planted with Conservation International
- 23,000 lives impacted through 1Day1Thing volunteer day

Veterans
- Daily original content for service member community
- Stars & Strings supported veterans' mental health with Wounded Warrior Project

Children's Health
- $14M+ raised from 40+ local children's hospital events
- $270M+ raised for children's health over 20+ years

Civic Education
- 55 student voices amplified via KYW Newstories
- Civic engagement promoted with National Urban League