



2022 Social Impact Report

Audacy Serves

SUPPORTING SOUND COMMUNITIES





2022 Social Impact Report

At Audacy, empowering human connection is core to our brand identity. As the nation's #1 creator of premium, original Audio content, we use our trusted voice and the connections we have to our listeners to raise awareness of important social issues, bringing communities together for good.

United with our team, our listeners, and our clients, we strive to create positive impact through six pillars of commitment within Audacy Serves: Mental Health; Diversity, Equity & Inclusion; Environment; Children's Health; Veterans & Service Members and Civic Education.

Acknowledging the uniquely powerful role Audio can play, this year we set a stronger ongoing focus on one of those pillars, Mental Health, through our I'm Listening platform. I'm Listening is a significant catalyst for more mental health conversations amongst our Audacy team and our more than 200 million listeners. It's gratifying to be able to use our great strengths – our voice and our connections – to serve our communities in this meaningful way.

Thank you to our team, listeners and customers for helping us build a bright future, because, in the end, human connections are what matter most.

With deep appreciation for all you do,

A handwritten signature in black ink, appearing to read 'D. Field'.

David Field
Chairman, President and Chief Executive Officer
Audacy

Have you ever asked yourself what your purpose is?

We have. Not only because we know that purpose matters to our listeners, clients, and communities, but also because it matters to us. We know brands do the most good when they act from a place of authentic conviction, with clarity about why they exist, why they care, and how they use their authentic voice to speak on issues they value.

We believe our purpose is powerful: **to enrich lives and enhance communities through voices people trust and content they love.** It's a purpose grounded in the ethos of who we are, built on the core strength of our business and brand. And it's the reason that Audacy is determined to lead our social impact efforts with our commitment to mental health. Through our I'm Listening platform and myriad other ways, we're helping people talk about mental health, because we know Talk Saves Lives.

Audacy is leading with strength and tackling tough issues, all with the essence of what we do best: bringing people together around what moves them. And we encourage you to join us in answering that fundamental question for your brand – what's your purpose? Reflect on what matters most to you (and your brand), align with your values, lead with brand strength directed at something that matters, and be amazed at the positive impact that follows. Together, we can build a better world!

In service,

A handwritten signature in black ink, appearing to read 'Sarah Harris'.

Sarah Harris
Vice President, Social Impact
Audacy

Audacy Serves

Supporting Sound Communities

As the country's #1 creator of premium, original Audio content, we use our voice to raise awareness of social issues, bringing communities together for good.

We unite with our team, listeners and clients to create positive impact through six pillars of commitment:

Mental Health

Diversity, Equity & Inclusion


Environment

Veterans & Service Members

Children's Health

Civic Education





Audacy is your home for Audio.
We have your favorite podcasts,
your sports team and the music
you love.

Collectively, we all enjoy an average
of 21 hours a week* with our
favorite Audio. We spend so much
time with you, we want to make
sure you are OK.

We are dedicated to
increasing conversations
about mental health,
because we know talking
about mental health
improves outcomes.

We are not shy about why we care.
We care about our 200 million
listeners (you!), and we care about
our team, too.

We believe Talk Saves Lives. This
idea reinforced our decision to put
more weight behind I'm Listening,
making it our flagship Audacy
Serves program.

*Source: Alter Agents, Audacy Engaged Impressions Survey,
n=1,008, P18-54, August 2020

I'm Listening

Talk Saves
Lives





Mental Health

Talk Saves Lives



500 million
campaign impressions

\$1.5 million
raised for the American
Foundation for Suicide
Prevention

I’m Listening brings to life our commitment to deliver more mental health conversations, resources, and pathways to help our 200 million listeners and our team.

I’m Listening hosts honest and open conversations with today’s biggest artists, athletes and celebrities as they share their mental health experiences - and encourages our listeners to share their stories. Talking about mental health improves outcomes.

- National media campaigns spark conversations
- Live event experiences celebrate mental health
- Audacy culture promotes self-care
- Partners inform and amplify our message



American
Foundation
for Suicide
Prevention



- Expert hosts broadcast & stream 2-hour mental health special



Carson Daly



Katie Neal



Dr. Alfree M. Breland-Noble



Dr. Christine Moutier

Mental Health

Talk Saves Lives



I'm Listening teamed up with the **American Foundation for Suicide Prevention** at **We Can Survive**, our annual event to bring hope and save lives by talking about mental health.

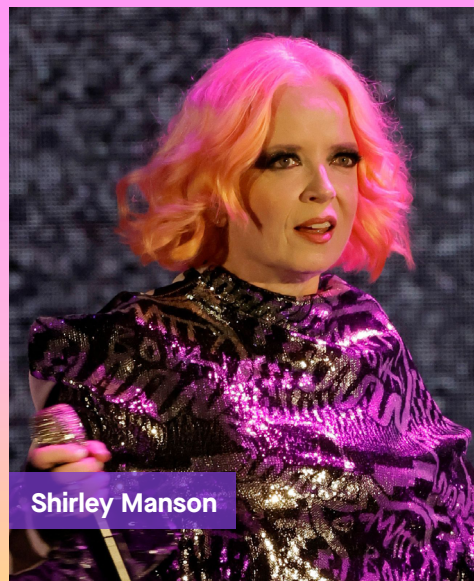
The proceeds from our Opening Act promotion supported AFSP's lifesaving educational and community-based programs in all 50 states.

\$1.5 million has been donated to AFSP so far, and we continue to talk about mental health on our platforms because we know **Talk Saves Lives**.



▶ WATCH

Artists joined our celebration of mental health at October's sold-out show at the iconic Hollywood Bowl.



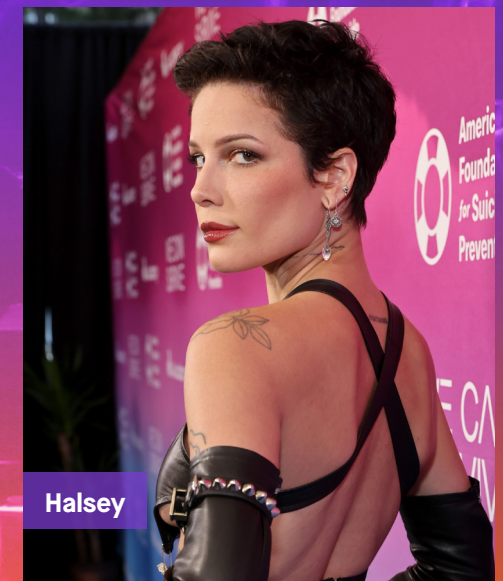
Shirley Manson



Rivers Cuomo



Alanis Morissette



Halsey

2022 Supporting Sound Communities

Diversity, Equity & Inclusion

Building a more equitable world



We're amplifying diverse voices today to build a more equitable world for tomorrow's Audio listeners and leaders.

- 500+ Clark Atlanta University students and 50+ Audacy leaders shared early Audio career insights
- Unconscious bias training for the entire Audacy team
- National Urban League PSAs promoted 2022 "State of Black America" Report

- Hired three Fellows from our inaugural class and welcomed the second cohort of Audacy Fellows



▶ LISTEN

Promoted Our Inclusive Culture



▶ WATCH

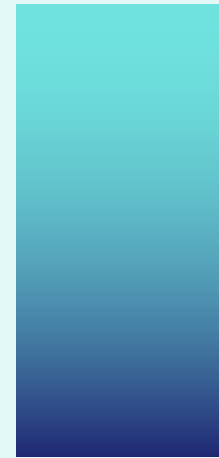
- AudaCy's in Action Awards showcased our team living our values



- Our newly launched DEI Council connected our Audacy team with core DEI commitments



- Channel Q team celebrated Pride 365



Environment

Together, millions of things for our planet



One person doing one thing is good. All of us doing our one thing together is better.

When we each share our 1Thing, it becomes 100 things, 1,000 things, 1,000,000 things for our planet.

Implementing digital tickets and signage at events reduced paper waste



1.8 billion impressions

shared 1Thing green tips nationwide

10,000 trees planted

through Conservation International helped restore the Brazilian rainforest

99%

use of recycled paper benefited our environment

- 7.4M gallons of water saved
- 1.4M lbs CO² emissions saved
- 15,235 trees saved

Audacy Team Volunteered on Earth Day

1Day1Thing



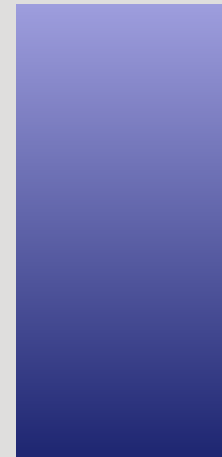
23,000 lives impacted

3 tons of garbage collected

1,176 trees planted



▶ WATCH

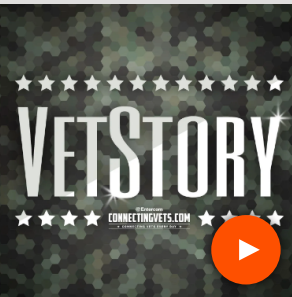


ConnectingVets.com is our platform connecting our communities to the camaraderie of the veteran experience and vital resources

Daily features, podcasts, stories and more - by veterans, for veterans - keeping the service member community informed; supporting the successful transition to civilian life.

Veterans

Saluting our military heroes



4.6 million
new listeners engaged in Eye on Veterans daily features

600 thousand
new ConnectingVets listeners



▶ WATCH

Stars & Strings partnership with Wounded Warrior Project supported veterans' mental health

Children's Health

A stronger voice for a better life



We are committed to future Audio listeners - making sure they are heard and helped.



We tapped into the generosity of our listeners with powerful stories of healing and hope to raise lifesaving funds



\$5.7 million

30+ Children's Miracle Network local hospital events



\$2.8 million

8 Audacy brands united for Country Cares for Kids St. Jude Radiothon



\$14 million

40+ events supported children's healthcare and research





Talking and listening are at the heart of civic involvement, and we're taking the lead in furthering understanding and participation in our communities through the power of Audio.

Civic Education

Local voices help communities thrive



▶ WATCH

KYW Newstudies introduced 50 high school students to the inner workings of major market news radio. Student-produced [stories](#) aired on Philadelphia's KYW Newsradio and Podcast.



▶ WATCH

[Deadly High: Teens and Fentanyl KNX Town Hall](#) discussed the dangers of fentanyl with L.A. school district students, survivors, experts and administrators.



▶ WATCH

Greg Street, Audacy Atlanta's V103, used his voice and influence to encourage listeners to [#ReclaimYourVote](#) as part of the National Urban League's civic engagement campaign.





Mental Health

- 500M I'm Listening campaign impressions
- \$1.5M raised for American Foundation for Suicide Prevention



Diversity, Equity & Inclusion

- 500+ Clark Atlanta University students engaged
- Fellowship program in it's second year



Environment

- 10,000 trees planted with Conservation International
- 23,000 lives impacted through 1Day1Thing volunteer day



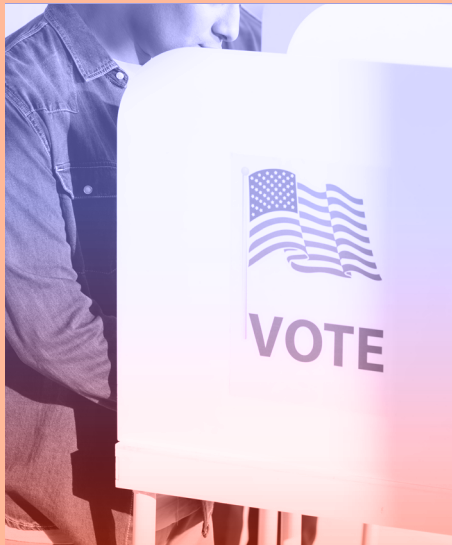
Veterans

- Daily original content for service member community
- Stars & Strings supported veterans' mental health with Wounded Warrior Project



Children's Health

- \$14M+ raised from 40+ local children's hospital events
- \$270M+ raised for children's health over 20+ years



Civic Education

- 55 student voices amplified via KYW Newstudies
- Civic engagement promoted with National Urban League